

Press Release: 06.09.21

PLATTE.RUNWAY

Official opening of the Berlin fashion house Fashion Show and Pop-Up-Shop

PLATTE.Berlin presents the grand opening event of the first Berlin fashion house. The organizer PLATTE e.V.i.G. presents a voguing show with 30 looks by Berlin designers. These items of clothing will also be available in the PLATTE pop-up shop from September 6th to 8th.

The show is coordinated by Andra Wöllert alias Mother Ambrosia Gucci Angels. 90% of shop sales go to the designers and 10% are donated to the LGBTQ NGO Casa Kuà.

The PLATTE fashion house was founded by the district administrations of economic development of Berlin-Mitte and Berlin-Pankow and is located in Memhardstr. 8 at Alexanderplatz. PLATTE will provide fashion designers from Berlin with a wide range of support and opportunities. In addition to workshops, exhibitions, panel talks and conferences, PLATTE will house a shop and a photo studio. In addition, all local creatives are invited to apply for their own concepts for events & pop-ups etc. on the area or for the shop windows.

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Voguing Show

07/09/2021

Show: 6 p.m.

The looks of the dancers are from the current A / W 21 collection by the following designers: #Damur, Aline Celi, Aurelia Paumelle, Blaucraut, Claus Tyler, Crazy Leather Berlin, Dresp, DSTM, Effenberger Couture, Franzius, Fresh Trash, Gaillard Vivant, Kaska Hass, Leinz, Les Soeurs Shop, Luise Zucker x Perlensau, Maisonee, Maqu, Oscaras Povilenas, Paulinas Friends, Perlensau, Remesalt, Starstyling, Susumu Ai, Tata Christiane, Therapy Recycle and Exorcise, Trashy Treasure, Versuchskind, YCCIJ

The event is supported by the Fashion Council Germany within the framework of Studio2Retail and the following partners: European Union, Senatsverwaltung für Wirtschaft, Energie und Betriebe, Bezirksamt Pankow, Bezirksamt Mitte, Doc Martens, Happy Socks, Aveda, MAC Cosmetics, OSTMOST, VILSA, WAYSA, Der Schwarze Sekt, Dezibel Spirituosen, Q Bier und Russian Standard

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